



presents

**VANGOGH
SHADOW**
living masterpieces



VAN GOGH IN 3D
LIVING MASTERPIECES



FROM OUTSIDE
TO INSIDE

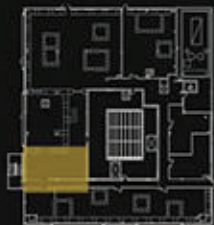


ENTRANCE

Emotion and magic.

A full immersion between art and colors.

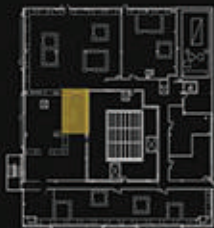
Van Gogh - Shadow is a multimedia and multisensory exhibition, a path that allows spectators to deepen their knowledge of the extraordinary creative activity of the artist.



ACCREDITATION

The visitor will be invited to enter "inside" the painting.

A 360-degree journey on a virtual journey to discover the painter, the artist, the man Vincent Van Gogh.



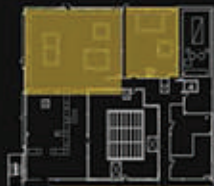
IMMERSIVE EXPERIENCE

Thanks to the latest system of projections mapping and virtual reality every spectators will be able to admire Van Gogh's works like never before, sensing multi changing figurative and chromatic detail.



IMMERSIVE EXPERIENCE

Meet Vincent van Gogh's interactive approach in the main rooms. Through ledwall and videomapping people will literally walk in the paintings.



LIVING MASTERPIECES ANIMATED PAINTINGS



Luca Agnani, Italian artist, intrigued by the genius of Van Gogh, decided to bring light and shadow in some of Van Gogh's paintings to life. Through out new technologies of videomapping, the exhibition aims to recreate the atmosphere of the scene leading the visitors to a new experience. Ledwall, 3D projections, interactive installation, music and videomapping will contribute to complete this new concept of exhibition. Visitors will be immersed in an innovative, engaging and provocative way of getting in touch with art.





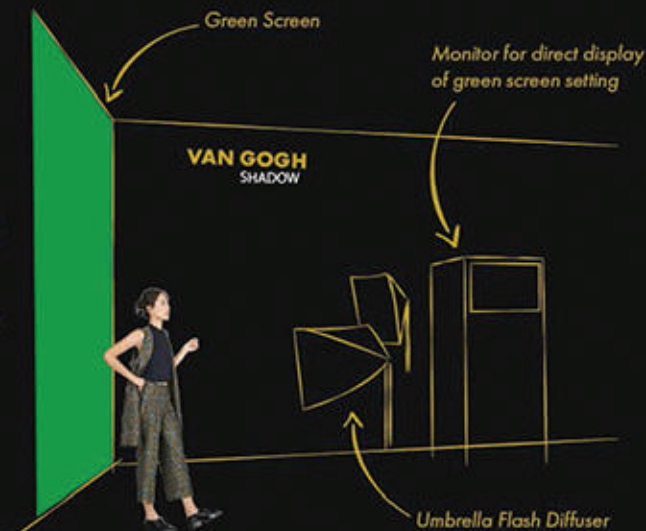
The 10 animated paintings:

Pont Langlois, Arles - Fishing Boats on the Beach at Les Saintes-Maries-de-la-Mer - The yellow house - Still Life with Drawing Board, Pipe, Onions and Sealing-Wax - View over Saintes-Maries, Arles - Bedroom in Arles - Factories at Asnieres, Seen from the Quai de Clichy - Sunflower - Self-portrait

CHROMA KEY

By the end of the journey "Chroma key" will let spectators to picturize themselves into Van Gogh's real bedroom.

The picture will be taken in the last room and will be sold at the dedicated shop.



CHROMA KEY



Flash diffuser

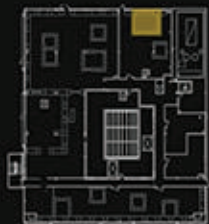


Monitor for direct display



INSIDE ART

AUGMENTED REALITY



▶ 🔊 0:15 / 0:29